

## Calling University & College Faculty and Marketing, PR and

## **Social Media Students**

Want a real live global organisation to test out new marketing and social media ideas on?

Want to volunteer for a new concept in non for profit and use as a research topic for your dissertation?

Looking for something cool to volunteer for that you can do from home while gaining real work experience?

What we do: Collect unopened toiletries (soap, toothbrushes, toothpaste, shower gel, shampoo, deodorant and ear buds) and distribute them to the charities that need them for the homeless.

**How we get donations**:1) Asking. The next time you are in a hotel please consider bringing back the toiletries you haven't used. 2) Put a drop box at your place of work or school and send an email out letting people know about it.

## Where can you find out more? Soap4all.com

**Vision:** We started in Manchester, have a location in Lincolnshire and this year expanded to the U.S with Chicago which has been a massive success. We have had all our materials translated into French and are hoping to launch there while continuing to expand in the UK and building more awareness to generate more and more donations.

As the Founder of soap4all I know that it is vital that we are open to new fresh ideas and get additional support for this little charity that is doing great things! Gracienne Ikin, Director of marketing for 2 years was doing her marketing and social media degree when she first started volunteering for soap4all. She was able to use the experience she gained as a stepping stone to a permanent paid job in marketing.

If you are interested in supporting soap4all or discussing ways you could help, please do get in touch.

Many thanks

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